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SWAROVSKI AND DESIGN MIAMI/ ANNOUNCE WINNERS OF THE 2019 DESIGNERS OF THE FUTURE AWARD

Milan, April 2019 – For the fifth consecutive year Swarovski and Design Miami/ are pleased to announce winners of the *Swarovski Designers of the Future Award*: Shanghai-born installation artist Juju Wang, Dutch design duo Studio Klarenbeek and Dros, and London-based lighting designer Raffe Burrell. The commissioned works, which apply pioneering and sustainable crystal technologies, will be unveiled to an influential audience at Design Miami/ Basel, June 11-16, 2019.



2019 Swarovski Designers of the Future Winners:
(L – R): Juju Wang, Maartje Dros and Eric Klarenbeek of Studio Klarenbeek and Dros and Raffe Burrell

Selected from across the globe for their innovative design approach, this year's winners will respond to specific briefs focusing on three categories, 'Architectural Surfaces and Building Materials', 'Home Décor' and 'Lighting'. For 2019 the award invites the winning designers to use Swarovski's diverse resources to develop a prototype or statement that illustrates environmentally conscious design, takes into consideration Swarovski's existing catalogue of products and explores the potential for wider collaboration between brand and designer.

Responding to the Architectural Surfaces and Building Materials category, Juju Wang will work with Swarovski's architectural innovations team to explore kinetic architectural facades, inspired by the importance of water and how a dynamic patterned design creates calmness and depth in a space. Embracing Swarovski's heritage and the integral role water has played in the brand's history, Wang will present an immersive experience that breaks the boundaries of a classical flat surface using clean, free flowing energy that mimics the natural phenomenon of sunlight reflected on the surface of water.

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For Home Décor, Studio Klarenbeek & Dros will present a series of 3D printed crystal objects inspired by the reduction of the Arctic icecaps observed between 1984 and 2012 due to global warming, to capture the world's precious ecology for future generations. Eschewing traditional crystal cutting, the designers are working closely with Swarovski's innovation division to champion the possibilities of 3D printed crystal, using the material for the first time ever in Light Sapphire to emulate the Arctic's waters.

Over the last two years, Swarovski's technicians have developed 3D crystal capabilities to create more detailed structures not possible when cutting crystal in the conventional way. The home objects will work as building blocks, connecting together to create covetable table top objects that reflect the ever-changing icecaps, and reaching new heights of fascination and form in a range that expresses unique interpretations of Swarovski's signature sparkle.



(L – R): Juju Wang, Studio Klarenbeek & Dros and Raffae Burrell during the creative process.

Answering the Lighting brief, Raffae Burrell will present a collection of lighting pieces inspired by waterfalls in the Tyrolean mountains that surround Swarovski's historic headquarters in Wattens, Austria. Burrell has teamed this natural environment with the Art Deco movement, creating a contemporary twist on the traditional chandelier that highlights repetition of structure within the design. After examining Swarovski's current product catalogue, Burrell has chosen to use existing blue shades of crystal components which reflect the shapes formed as water cascades down the mountains, whilst also reducing the environmental impact through the manufacturing process.

To inspire the creative process, the laureates visited Swarovski's headquarters to discover the crystal brand's legacy of innovation and creativity. The designers explored the company's archives, the new Manufaktur building championing Swarovski's rapid prototyping process and the innovative Lighting and Crystal studios, taking the opportunity to develop and experiment with their design concepts. Swarovski will work closely with each designer, supporting the design process and leveraging its own legacy of developing work that is bold, evocative and thoughtful.

Manufactured in Wattens, the three works will feature the most responsible crystal on the market: Swarovski's patented Advanced Crystal formula, which enables the crystals to be lead-free^[1] while retaining their superior brilliance and sparkle. A third of Swarovski's energy for crystal production comes from renewables and 70% of the water used is met through recycled sources as part of its environmental management program. Through the company's CLEAR program, Swarovski systematically manages, restricts and eliminates harmful chemicals from products and its supply chain. These efforts are part of Swarovski's commitment to driving positive change in the industry.

[1] Containing 0.009% lead or less

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Nadja Swarovski, Member of the Swarovski Executive Board, comments: “We are delighted to announce Juju Wang, Studio Klarenbeek and Dros, and Raffe Burrell as the 2019 Swarovski Designers of the Future. We are excited to see these dynamic emerging talents engage with Swarovski crystal as a creative medium to help shape the future of responsible design, and we look forward to showcasing their innovative work in Basel this June.”

Aric Chen, 2019 Curatorial Director, Design Miami/, comments: “The Swarovski Designers of the Future award has an incredible track record of highlighting emerging talents who go on to make an impact on design. It's exciting to see that legacy continue with Raffe Burrell, Juju Wang, and Studio Klarenbeek and Dros.”

Established in 2006, the Designers of the Future Award moves beyond pure product and furniture design to acknowledge technologically and conceptually progressive pieces that work across multiple disciplines, championing long-term collaborations with designers at an early stage of their career. The Swarovski Designers of the Future Award winners have been selected for their ability within the fields of lighting, home objects and surfaces, and exemplify new directions in design culture.

The winners of the Swarovski Designers of the Future Award will create designs that can coalesce into one complete environment, exhibited in a single installation that will be unveiled at **Design Miami/ Basel** from **June 11–16**. This year's winners have been selected by a nominating panel of leading figures in the design world, including Nadja Swarovski, Member of the Swarovski Executive Board; Alexandra Cunningham Cameron, Creative Director of Design Miami/; Deyan Sudjic, Director of the Design Museum, London; Patrik Fredrikson and Ian Stallard, founders of artistic practice Fredrikson Stallard; Aric Chen, Curatorial Director of Design Miami/; Helen Maria Nugent, Dean of Design at California College of the Arts; and Rosa Bertoli, Design Editor at Wallpaper*.

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NOTES TO EDITORS

EVENT SCHEDULE

Design Miami/ Basel: June 11-16, 2019

Public Show Days

June 11-12: 11am-8pm

June 13-16: 11am-7pm

Preview Day: June 10 (by invitation only)

Press Conference: 2.30pm

Press Preview: 3-5pm

Collectors Preview: 12-5pm

Vernissage: 6-8pm

Swarovski Designers of the Future Booth Location: Hall 1 Süd, Messe Basel, Switzerland

HASHTAGS

@Swarovski @Designmiami @artist_jujuwang @raffeburrell @eric_klarenbeek
#Swarovski #DesignMiami #DesignersoftheFuture #innovation

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ABOUT THE AWARD

The Swarovski Designers of the Future Award honors a select group of promising young designers and studios who exemplify new directions in design culture. These young creatives work beyond pure product design and represent conceptually or technologically vanguard approaches, often assimilating ideas from multiple disciplines. The objective of the award is to offer these next-generation design talents the opportunity to present newly commissioned work to an influential audience of collectors, dealers, and journalists at Design Miami/ Basel.

This is the fifth year that Swarovski and Design Miami/ have collaborated on this prestigious award, which was established in 2006. The previous winners of the Swarovski Designers of the Future Award are: Frank Kolkman (2018), Study O Portable (2018), Yosuke Ushigome (2018), Marjan van Aubel (2017), Jimenez Lai (2017), TAKT Project (2017), Anjali Srinivasan (2016), Yuri Suzuki (2016), Studio Brynjar & Veronika (2016), Tomás Alonso (2015), Studio Swine (2015) and Elaine Ng (2015).

Swarovski has previously contributed to Design Miami/ Basel with commissioned installations by influential designers and architects including: Ross Lovegrove, Greg Lynn, Troika, Fredrikson Stallard, Erwin Redl, Eyal Burstein, Asif Khan, Guilherme Torres, Jeanne Gang and Mexico City-based global architecture and design practice Fernando Romero Enterprise (FR-EE).

ABOUT THE 2019 WINNERS

JUJU WANG

Chinese American installation artist. Known as the interactive magician in the field of art, mixing traditional Chinese culture with modern art, her bold use of new materials and emotional and rational creativity standards has established a unique personal style. Emphasizing the interactive experience of the installation itself and with others, bringing harmonious relationship amongst art, participants, and onlookers.

STUDIO KLARENBEEK & DROS

Together with Maartje Dros, Eric Klarenbeek forms a design duo concentrating on public space & technology. Their aim is to challenge and explore the use of space by connecting history, crafts and new technologies in archetypical objects to invite and evoke new use of space.

Eric Klarenbeek (Amsterdam 1978) graduated in 2003 at the Design Academy Eindhoven. Since then he has designed for clients such as Droog Design, Marcel Wanders's Moooi, Lidewij Edelkoort, Makkink Bey, Eneco and the Ministry of the Netherlands. He is founder of the ArTechLab at the AKI ArtEZ art academy. His projects have been exhibited and published extensively. His windlight is presented at the World Expo 2010 in Shanghai and The Floating Light Project was awarded for innovative design at The Design Academy Eindhoven.

Maartje Dros (Texel 1980), also a graduate of the Design Academy Eindhoven acts on the use and dynamics on the periphery of space and borders. It forms the base of her work that explores possibilities on use of space and our common grounds. The outcomes requests collaboration between user and space rather than it is giving stage to a sole object. Not only the hardware of a city is being questioned and integrated her designs, the physical outcome can be seen as an expression of social structures.

www.ericklarenbeek.com / www.maartjedros.nl

RAFFE BURRELL

Raffe Burrell Studio was founded to pursue his passion to create the exceptional through design. The studio works with a network of highly skilled artisans and caters to high-end residential and commercial clients. With more than 10 years professional experience: honing skills in the renowned studios of Paul Cockledge, Fredrikson Stallard & Eva Menz, Raffe has worked on an ever-increasing scale of project, both in the UK and worldwide. These, more often than not, are the result of a private commission to create something completely unique and one of a kind. The studio is driven by Raffe's fascination with exploring materials and production techniques, old and new, to assist with the creation of stunning sculptures where attention to detail is second to none. Pieces are both decorative and functional for interior projects and installations. This niche speciality permits a certain kind of exploration and encourages his resolve in taking on a challenge.

www.raffeburrell.com

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ABOUT DESIGN MIAMI/

Design Miami/ is the global forum for design. Each fair brings together the most influential collectors, gallerists, designers, curators and critics from around the world in celebration of design culture and commerce. Occurring alongside the Art Basel fairs in Miami, USA each December and Basel, Switzerland each June, Design Miami/ has become the premier venue for collecting, exhibiting, discussing and creating collectible design.

www.designmiami.com

ABOUT SWAROVSKI

Swarovski delivers a diverse portfolio of unmatched quality, craftsmanship, and creativity. Founded in 1895 in Austria, the company designs, manufactures and markets high-quality crystals, genuine gemstones and created stones as well as finished products such as jewelry, accessories and lighting. The Swarovski Crystal Business is run by the fifth generation of family members and has a global reach with approximately 3,000 stores in around 170 countries, more than 27,000 employees, and revenue of about 2.7 billion euros in 2017. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. In 2017, the Group generated revenue of about 3.5 billion euros and employed more than 32,000 people.

A responsible relationship with people and the planet has always been an integral part of Swarovski's heritage, and is embedded today in the company's well-established sustainability agenda. In addition, the global Swarovski Waterschool education program has reached 500,000 children on the world's greatest rivers, and the Swarovski Foundation, set up in 2013, works to support culture and creativity, promote human empowerment, and conserve natural resources to achieve positive social impact.

www.swarovskigroup.com

ABOUT ATELIER SWAROVSKI

Atelier Swarovski offers cutting-edge jewelry, accessories and home décor items which are the ultimate expression of Swarovski. Pushing the boundaries of creativity with crystal, created gemstones and genuine gemstones, it collaborates with the finest talents in the world across fashion, jewelry, architecture and design. Atelier Swarovski was founded by Nadja Swarovski in 2007 as a showcase for creativity, craftsmanship, master cutting and material innovations. The brand presents seasonal jewelry and accessories collaborations twice a year, alongside its constantly evolving core collections. Atelier Swarovski's home décor collections, launched at Milan Design Week in April 2016, comprise functional and decorative objects for the home. With its focus on conscious luxury, Atelier Swarovski introduced its first fine jewelry collections made with Swarovski Created Diamonds in 2017 and was certified as a member of the Responsible Jewellery Council the same year. In 2018, continuing its sustainability journey, Atelier Swarovski announced its partnership with Fairtrade, working with a cooperative mine in Peru to incorporate responsibly sourced gold into all future collections. The brand celebrated its first decade with the release of 'Brilliant: The Story of Atelier Swarovski', published by Condé Nast, in early 2018. Atelier Swarovski's past collaborators include Jean Paul Gaultier, Viktor&Rolf, Jason Wu, Christopher Kane, Maison Margiela and Mary Katrantzou for jewelry, and Zaha Hadid, Daniel Libeskind and Ron Arad for home décor.

www.atelierswarovski.com